

CHICAGO JAZZ FESTIVAL

2009 Official Program Rate Card

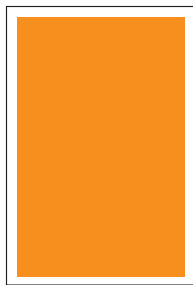
Published by Chicago Jazz Magazine

Chicago Jazz Festival Program

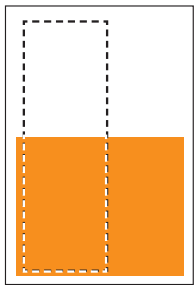


Advertising Rates

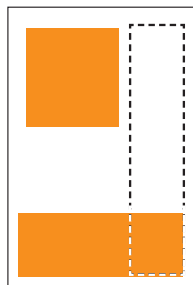
Ad Size	4-Color	2-Color	B&W
Cover	\$2995	\$2695	\$2345
Full Page	\$2250	\$1995	\$1645
Half Page	\$1795	\$1445	\$1095
Third Page	\$1395	\$1150	\$865
Quarter Page	\$1195	\$950	\$650
Sixth Page	\$970	\$625	\$410



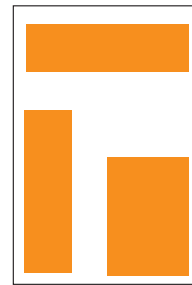
Full Page Bleed
8 3/8" x 11 3/8"
Full Page
7 1/4" x 9 1/2"
Trim Size
8 1/4" x 10 7/8"



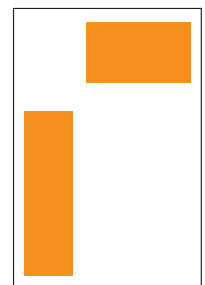
Half Page
7 1/4" x 4 3/4"
(horizontal)
3 1/2" x 9 1/2"
(vertical)



Third Page
7 1/4" x 3 3/4"
(horizontal)
2 1/4" x 9 1/2"
(vertical)
4 3/4" x 4 3/4"
(square)



Quarter Page
7 1/4" x 2 1/4"
(horizontal)
3 1/2" x 4 3/4"
(vertical)
2 1/4" x 7 1/4"
(vertical strip)



Sixth Page
4 3/4" x 2 1/4"
(horizontal)
2 1/4" x 4 3/4"
(vertical)

MECHANICAL SPECIFICATIONS

Trim Size: 8 1/4" x 10 7/8"
Column Width: 2 1/4" and 3 1/2"
Printing: Web offset on enamel stock
Binding: Saddle stitched

SHIPPING INSTRUCTIONS

Please send all ads, CDs, insertion orders, proofs etc. to the address below.

REQUIREMENTS

Digital files are accepted on CD-ROM or via email. Acceptable file formats are: pdf, hi-resolution jpeg, tiff or a Quark document with collected artwork and fonts. All artwork must have a resolution of 300 dpi or higher.

DEADLINE

Jazz Festival Program: Friday, August 14th